

THE CORPORATE SISTER

CAREER, ENTREPRENEURSHIP AND
LIFESTYLE BLOG FOR WOMEN AT
WORK

The Corporate
Sister
Career, Entrepreneurship, Parenting, Lifestyle for Business & Professional Women
www.thecorporatesister.com



THE CORPORATE SISTER

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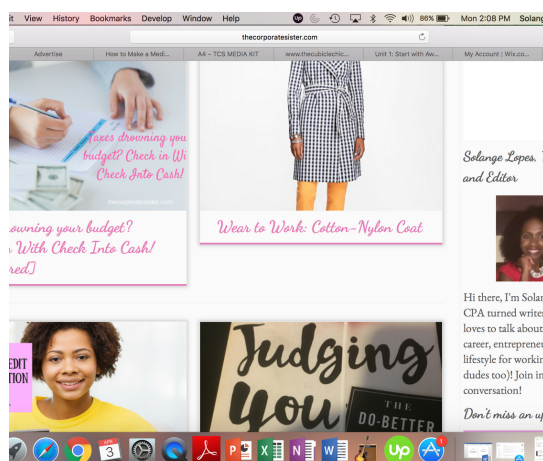
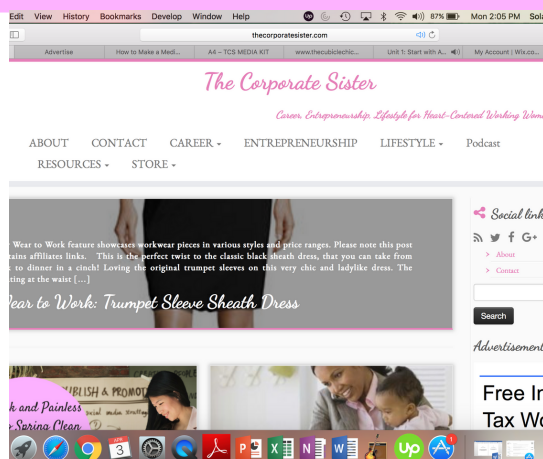
I'm a mom of two little (very busy) ones, and a recovering Certified Public Accountant (CPA). I'm also a BIG advocate for working women and creating your best life and career. I enjoy career and business advice, as well as fashion and lifestyle items. I'm passionate about writing and creating a platform for people to excel at work and in life. Check out my media kit and learn all the many ways in which we can work together.

ABOUT THECORPORATESISTER.COM

Thecorporatesister.com is an online destination for working women who want to thrive and be fulfilled in their lives and careers/businesses. It focuses on career, parenting, entrepreneurship, and lifestyle topics.

TCS is the working woman and mom's online guide to successfully integrating work and life, while providing original, tried-and-true tips and strategies to conquer their hardest challenges.

Launched in November 2013, Thecorporatesister.com has been growing at a steady rate. TCS has a trustworthy reputation among its peers, as well as among other larger websites and publications for original and informative content.



ABOUT SOLANGE LOPES



I'm the **Founder** and **Editor-In-Chief** of **TheCorporateSister.com**. As a working mom and entrepreneur myself and with a background in Accounting and Finance as a Certified Public Accountant (CPA), I specialize in areas related to **career advice**, **entrepreneurship**, **parenting** and **lifestyle** in general.

I've been featured and syndicated on major media outlets including the **Chicago Tribune**, **Huffington Post**, **Brazen**, **Flexjobs.com**, **TheCubicleChick.com**, **EllevateNetwork.com**.

I'm also the author of a career e-book entitled: "**Girl Take Back Your Career: 7 Steps to Reclaim Your Power at Work**", available on Amazon, Kobo, iBooks, among others.



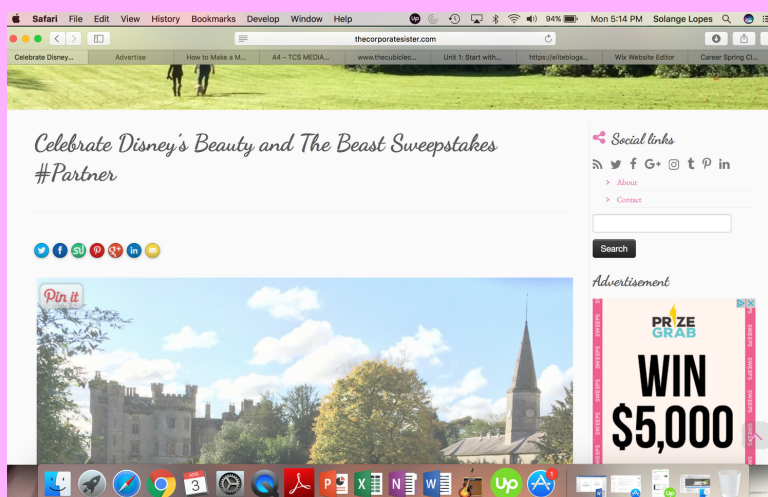
WHO I'VE WORKED WITH

BRAND AMBASSADORSHIPS

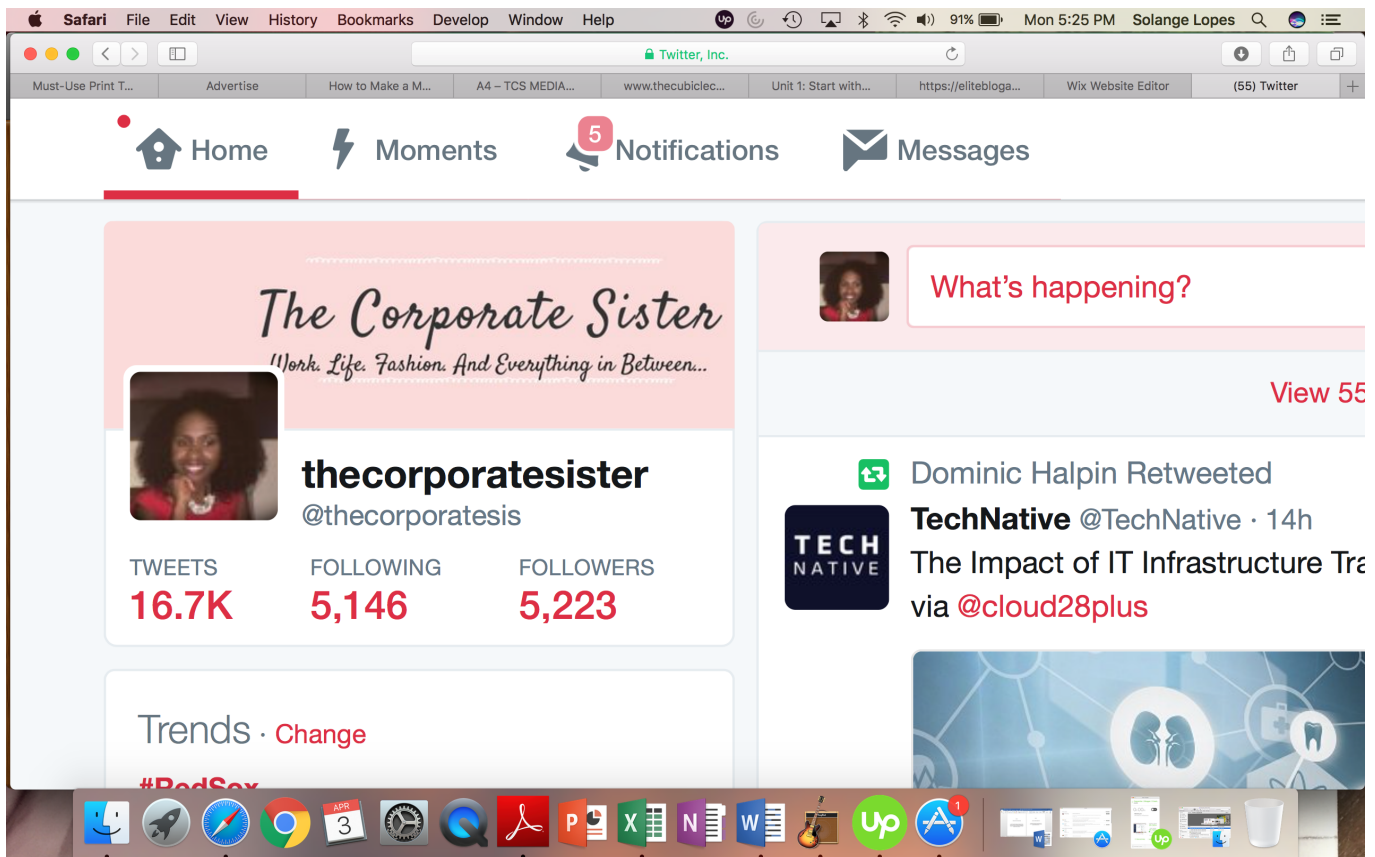
I'm so grateful to have had the amazing opportunity to work with brands that share the vision and message of The Corporate Sister. I love partnering with brands to share with my readership the tools, products and services that I use and enjoy myself.

TheCorporateSister.com has been an ambassador for **Dove**, **Home Away**, **Moo**, **Check Into Cash**, and **ItWorks**.

Partnering with brands is my favorite way to share resources with my audience.



LET'S GET SOCIAL



IN NUMBERS

The Corporate Sister is a growing blog attracting a diverse audience who enjoy informative and fresh content:

Monthly Page Views: 2,266+

Unique page views; 1,929+

Twitter: 5,223+

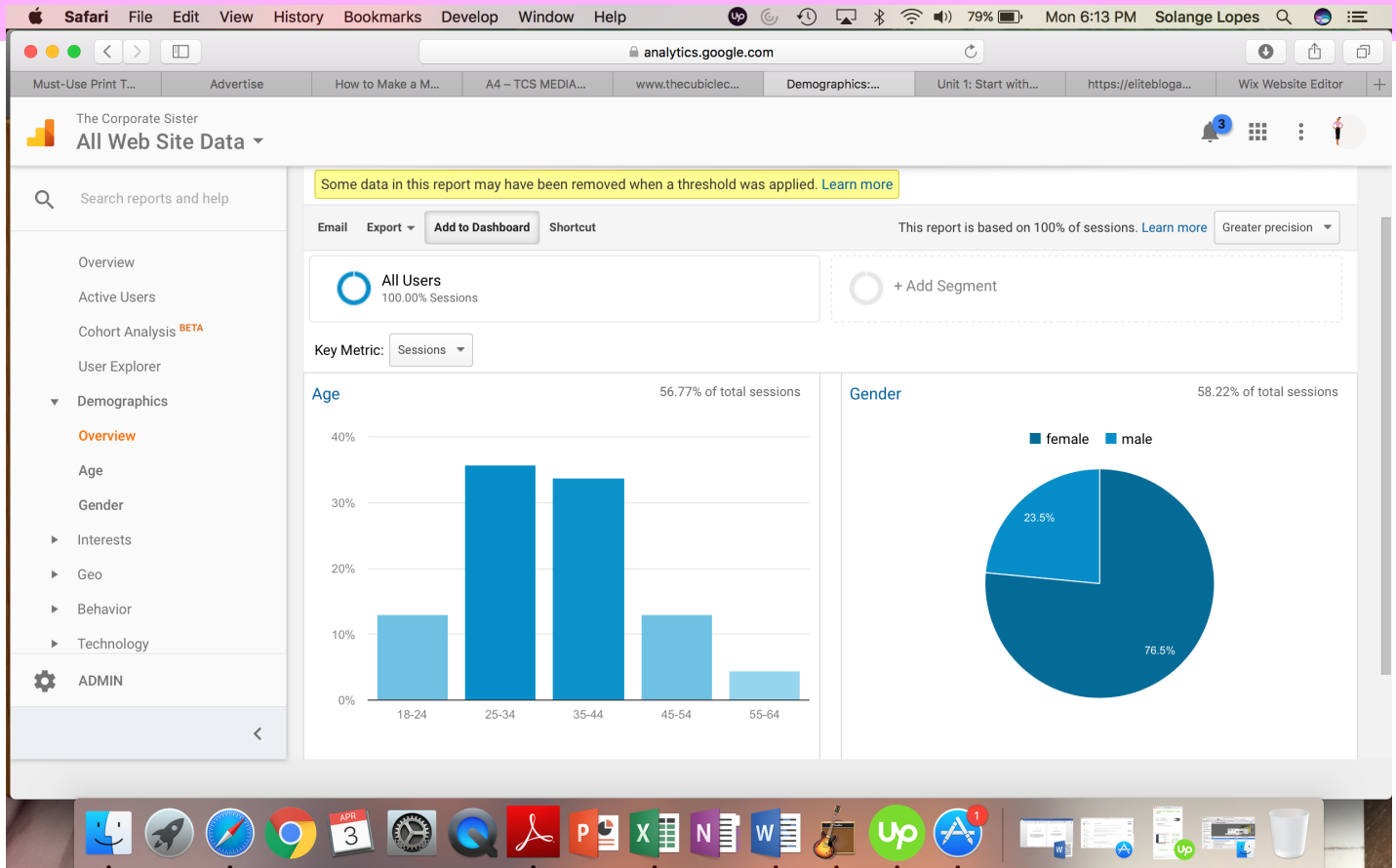
Facebook: 577+

Instagram: 1,348+

Pinterest: 333 Followers

Email Subscribers: 150+

LET'S GET SOCIAL



AUDIENCE & DEMOGRAPHICS

The Corporate Sister boasts a diverse audience, with the majority being female and between the ages of 25 to 34. However, there's also a large readership in the ages of 35 to 44 as well.

While TCS audience is largely female, there's been a growth in the number of male readers. The topics discussed on TCS do affect both men and women, especially in areas related to career and entrepreneurship.

WHERE TO FIND ME



SOCIAL MEDIA CHANNELS

Twitter: @thecorporatesis

Facebook: <http://www.facebook.com/thecorporatesister>

Instagram: <http://www.instagram.com/thecorporatesister>

Pinterest: <http://www.pinterest.com/thecorporatesister>

YouTube: <http://www.youtube.com/user/thecorporatesister>

Linked In: <http://www.linkedin.com/thecorporatesister>

ADVERTISING WITH TCS



ADVERTISING OPTIONS

300 x 250 ad space

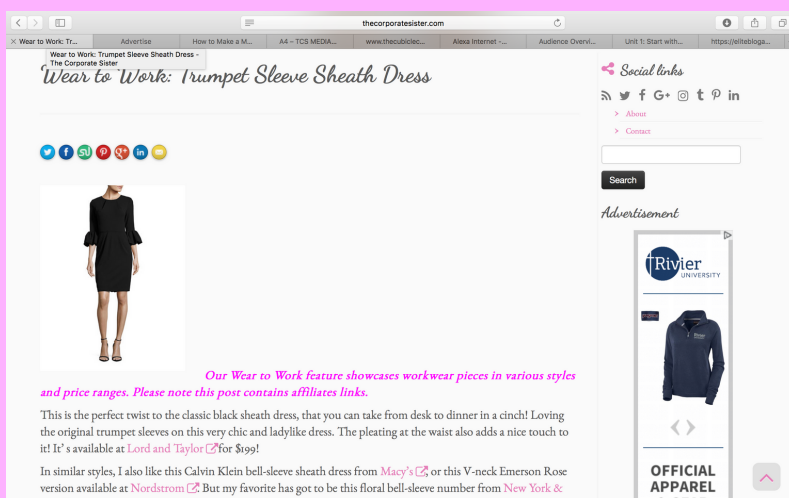
160 x 600 ad space

728 x 90 ad space

Advertorials

Sponsored posts

Product Reviews/Giveaways



BRAND PARTNERSHIPS



BRAND PARTNERSHIP OPTIONS

Brand ambassadorships & partnerships
Campaign development
Speaking and presentation
Twitter Parties
Press Junkets

Taxes drowning your budget? Check in With Check Into Cash! [Sponsored]

It's tax season, and it also is a time when you may be strapped for, well... cash. Whether you're experiencing delays in getting your tax refund, or you happen to owe back taxes, there can be a host of reasons why you may be in need of cash during tax season.

I mean, how many times have you heard people complain of the fact that they're flat broke during tax season because they've been hit with some tax penalty or another? Or that they've been expecting their refund but haven't gotten it yet? Or that their refund is actually less than what they were counting on?

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